

Salauddin Omar Sifat

Senior Software Engineer

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Profile

Senior software engineer specializing in frontend platform engineering and scalable UI systems. Experienced in building component platforms, improving product performance, and establishing engineering standards across multi-product teams.

Strong background in React ecosystems, developer tooling, and modern web architecture.

Skills

Frontend Engineering — React, Next.js, Angular, Svelte, TypeScript, TailwindCSS, component-driven architecture, design systems

Backend & Programming — TypeScript, Go, Python, Bash

Infrastructure & DevOps — Docker, containerized deployments, CI/CD pipelines, Vercel

Systems & Platforms — Linux administration, automation, self-hosted infrastructure

Tools — Figma, Jira, YouTrack, ClickUp, Confluence, Asana, Google Workspace

Professional Experience

Senior Software Engineer

QuestionPro 

05/2024 – Present
Dhaka

- Architected a reusable React component platform adopted across company products, enabling consistent UI development and reducing duplication across teams using Radix/Base UI, shadcn patterns, and modern testing practices.
- Established UI/UX development standards that improved development consistency and reduced cross-team friction.
- Collaborated with product designers and backend teams to implement component-driven architecture across projects.
- Improved maintainability of frontend codebases by introducing testing infrastructure and standardized patterns.

Software Engineer

sMedia Ventures 

03/2020 – 12/2023
Regina, SK, Canada

- Served as lead frontend engineer responsible for architecture and development of multiple web products.
- Led a major product revamp that increased Lighthouse performance score from 13 to 85.
- Reduced accumulated technical debt by over 60% through systematic refactoring and architecture improvements.
- Designed and implemented advanced analytics dashboards with Angular including charts, reporting tools, and user management systems.
- Developed public-facing marketing platforms and analytics tools using Svelte.
- Built internal tools that improved operational visibility for product and marketing teams.

Awards

UX Hackathon Runner-up

QuestionPro

08/2025

Top Quarterly Developer (Q2 & Q3)

sMedia Ventures Inc.

09/2023

Daily Superhero

sMedia Ventures Inc.

10/2022

Projects

Dhaka University Alumni Association Dashboard

- Developed a full administrative dashboard including payment processing, analytics, and user management.
- Implemented data visualization and operational tools for organization management.

Education

B.Sc. in Electrical and Electronic Engineering

Bangladesh University of Engineering and Technology (BUET) 

11/2019
Dhaka, Bangladesh